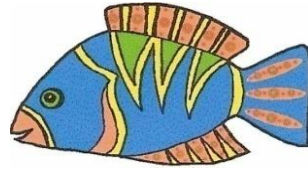


BIG – C

Barrier Islands Governmental Council

*Belleair Beach
Belleair Shore
Clearwater
Indian Rocks Beach
Indian Shores
Madeira Beach*



*North Redington Beach
Redington Beach
Redington Shores
St. Pete Beach
Treasure Island*

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Vice Mayor, Indian Rocks Beach
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Indian Rocks Beach, FL 33785
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Meeting Minutes October 31, 2012

Present: Belleair Beach
Belleair Shore
Clearwater
Indian Rocks Beach
Indian Shores
Madeira Beach
North Redington Beach
Redington Beach
Redington Shores
Treasure Island

Mayor Kathy Mortensen
Mayor John Robertson
Mayor George N. Cretekos
Vice Mayor Terry Hamilton Wollin
Mayor Jim Lawrence
Mayor Travis Palladeno
Mayor Bill Queen
Mayor Nick Simons
Mayor Bert Adams
Mayor Robert Minning

Guest Speakers:
Visit St. Petersburg/Clearwater
Town of Indian Shores

D. T. Minich
Councilor Bill Smith

Guests Present:
City of Clearwater
City of Clearwater
City of Clearwater
Clearwater Beach Chamber of Commerce
Clearwater Gas
Clearwater Gas
State of Florida – District 54
City of Indian Rocks Beach
City of Indian Rocks Beach
City of Indian Rocks Beach
Indian Rocks Beach
Town of Indian Shores
Town of Indian Shores
Pinellas County
Pinellas County MPO
Pinellas County MPO
Pinellas Planning Council

Vice Mayor Paul Gibson
Councilmember Bill Jonson
Bill Horne
Darlene Kole
Kristi Cheatham
Chuck Warrington
Representative Jim Frishe
Mayor R.B. Johnson
Commissioner Cookie Kennedy
Chuck Coward
Jose L. Coppen
Vice Mayor Joan Herndon
Councilor Carole Irelan
Andy Squires
Sara Ward
Sandra Knoebel
Linda Fisher

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Pinellas Suncoast Transit Authority
Town of Redington Beach
Town of Redington Shores
Sand Key Civic Association
The Scene
Tampa Bay Newspapers
Visit St. Petersburg/Clearwater
City of Clearwater Board Reporter

Bob Lasher
Commissioner Mark Deighton
Vice Mayor John Branch
Dave Chandler
Phyllis Johnson
Bob McClure
Rhonda Sanborn
Patricia O. Sullivan

BIG-C President George Cretekos called the meeting to order at 9:00 a.m. at the Clearwater Sailing Center, followed by the Pledge of Allegiance, and welcoming comments by hosts Clearwater Mayor George N. Cretekos and Clearwater Gas Sales Manager Kristi Cheatham.

To provide continuity for research, items are in agenda order although not necessarily discussed in that order.

3 - Approval of Agenda

Mayor Robertson moved to approve the Agenda as presented. The motion was duly seconded and carried unanimously.

4 - Approval of Minutes – September 26, 2012 meeting.

Mayor Robertson moved to approve the minutes of the regular BIG-C (Barrier Islands Governmental Council) meeting of September 26, 2012, as submitted in written summation to each member. The motion was duly seconded and carried unanimously.

5 - Approval of Treasurer's Report for September 2012.

BIG-C Secretary/Treasurer Hamilton Wollin reviewed the Treasurer's Report for September 2012; the balance was \$1,870.23

Mayor Robertson moved to accept the September 2012 Treasurer's Report. The motion was duly seconded and carried unanimously.

6 - Correspondence: None.

7 - New Business:

a) D.T. Minich, TDC Chair

TDC (Tourist Development Council) Chair D. T. Minich provided a PowerPoint presentation, available online, on marketing efforts in the New York City area, Chicago, and the Ask Gary Amphitheater. Staff will evaluate hurricane recovery to determine if they need to shift some marketing to the Midwest. He reviewed economic benefits of tourism and reported this year's Pinellas County bed tax collections are the highest on record. He is working with local airports to attract additional international service. He said an episode of Emeril Live, to be taped locally, will be rebroadcast numerous times. The TDC also hosts tour operators, travel writers, and travel agents.

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Mr. Minich said the TDC no longer prints visitors' guides and reviewed distribution plans for the new destination magazine, to be published in concert with the Tampa Bay Times; visitors use the Internet for accommodation and restaurant listings.

b) 2013 FSBPA BeachWatch Assessment

Town of Indian Shores Councilor Bill Smith, BIG-C representative to FSBPA (Florida Shore and Beach Preservation Association), said this year's BIG-C invoice for the advocacy program is \$5,000. He discussed the organization's importance and recommended that amount, plus the \$800 cost for his attendance at the association's conference, be divided among BIG-C members. Invoices will be mailed to BIG-C members with a January 1, 2013, due date.

Member Robertson moved to assess each BIG-C member \$550 for FSBPA costs. The motion was duly seconded.

It was suggested this would be the proper time to assess members for annual BIG-C costs.

Member Lawrence moved to amend the motion to assess each BIG-C member \$600 for BIG-C and FSBPA annual costs. The motion was duly seconded and carried unanimously.

Upon the vote being taken, the amended motion carried unanimously.

8 - Old Business:

a) Pinellas MPO/Planning Council

All BIG-C municipalities will have approved BIG-C representation on the PPC (Pinellas Planning Council) by early November.

It was reported that Pinellas County has geographic mapping information available to municipalities. The PPC recently approved a .0125 millage rate.

Beach Update

Andy Squires, of Pinellas County, reviewed beach renourishment progress. He said the Army Corps is recalculating sand loss from Hurricane Debby; the project may be eligible for emergency funding. He said the County still awaits permits for the Upham Beach project; State funding will be needed to match the County's contribution. No additional beach renourishment is planned for north Sand Key where the sand bar is moving toward shore.

9 - Miscellaneous:

Members reviewed recent and upcoming events in their cities.

10 – Adjourn

The meeting adjourned at 9:54 a.m.

December 5, 2012 BIG-C meeting scheduled at City of Indian Shores.

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Barrier Islands Governmental Council

President, Barrier Islands
Governmental Council
Mayor – City of Clearwater