

# *BIG-C*

## *Barrier Islands Governmental Council*

*Belleair Beach*  
*Belleair Shore*  
*Clearwater*  
*Indian Rocks Beach*  
*Indian Shores*  
*Redington Shores*



*North Redington Beach*  
*Redington Beach*  
*Madeira Beach*  
*St. Pete Beach*  
*Treasure Island*

**President Minning called the meeting to order at 9:00 a.m., followed by the Pledge of Allegiance and Roll Call.**

### **MEMBERS PRESENT:**

Belleair Beach  
Belleair Shore  
Clearwater  
Indian Rocks Beach  
Indian Shores  
Madeira Beach  
North Redington Beach  
Redington Beach  
Redington Shores  
St. Pete Beach  
Treasure Island

Councilmember Wanda Schwerer  
Mayor Bob Schmidt  
Mayor George Cretekos  
Vice Mayor Terry Hamilton-Wollin  
Mayor Jim Lawrence  
Mayor Travis Palledeno  
Mayor Bill Queen  
Mayor Nick Simons  
Mayor Bert Adams  
Commissioner Terri Finnerty  
Mayor Bob Minning

### **GUESTS PRESENT:**

PCBOCC  
PCBOCC  
PCBOCC  
Belleair Beach  
Belleair Beach  
Belleair Beach  
Belleair Beach  
Indian Rocks Beach  
Indian Shores  
Indian Shores  
Indian Shores  
Redington Shores  
Treasure Island  
BCC Engineering  
Duke Energy  
Pinellas County

Karen Seel, Commissioner  
John Morroni, Commissioner  
Ken Welch, Commissioner  
Leslie Notaro, Vice Mayor  
Nancy Gonzalez, City Manager  
Patricia Gentry, City Clerk  
Paul J. Marino, City Attorney  
R.B. Johnson, Mayor  
Bill Smith, Councilor  
Patrick Soranno, Councilor  
Bonnie Dhonau, Town Administrator  
John D. Branch, Vice Mayor  
Pamela Middleton, Deputy City Clerk  
Angelo Rao, P.E., Director of Local Government Services  
Melissa Seixas  
Ralph Reid, BOCC Justice's Office

Pinellas County	Doyle Walsh, BOCC Long's Office
Pinellas County	Mary Scott Hardwick
Pinellas County	Paul Giuliani, Construction Manager
Pinellas County	Richard Walker, Coordinator Emergency Management
Pinellas County MPO	Sandra Knoebel, Planner
Pinellas County MPO	Sarah Ward
PSF&RD	Sal D'Angelo III, Fire Chief
PSF&RD	David Gardella, Fire Commissioner, Belleair Beach
PSTA	Bob Lasher
SKCA	Al Zimmerman
State of Florida	Shayra Rosario, Legislative Aide, Representative Ahern
TBBCC	Robin A. Sollie, CEO
TBBCC	Doug Izzo
Beach Newsletters	Bob Griffin
Tampa Bay Newspapers	Bob McClure, Editor

### **3. Approval of Agenda**

Motion was made by Mayor Simons and seconded by Mayor Palledeno for approval of the Agenda. Motion passed unanimously.

### **4. Approval of Minutes from September 24, 2014 meeting**

Motion was made by Mayor Queen and seconded by Mayor Schmidt for approval of the September 24, 2014, meeting minutes. Motion passed unanimously.

### **5. Approval of September 2014 Treasurer's Reports**

Motion was made by Mayor Queen and seconded by Mayor Lawrence for approval of the September 2014, Treasurer's Report. Motion passed unanimously.

### **6. Correspondence**

a) October 3, 2014 letter to PSTA Commissioner Mark Deighton as Representative.

### **7. New Business**

#### **a) Jeff Danner, from Greenlight**

Mr. Danner gave a presentation regarding Greenlight Pinellas. He advised that:

- It is an increase in bus service with 80% more weekend and night service
- It is a 24-mile light rail line for the cities with buses, trolleys and circulators
- It is ready to implement
- It does work and has proven successful in other cities
- There will be a citizen oversight committee
- This is a fair way to pay – through a sales tax as opposed to a tax to property owners only

**b) David Downing, Interim Director of Visit St. Petersburg/Clearwater**  
(presentation was given following Agenda item number 10)

Mr. Downing gave a presentation for Visit St. Petersburg/Clearwater. He reviewed:

- The concept of a destination experience of the St. Pete/Clearwater area and how visitors are treated
- He stressed the number of international visitors and their expectations
- The number-one holiday visitor is from the United Kingdom. With the amount of time they are on a flight – they can choose to go anywhere and that determines who this area is competing with to be their destination
- Meeting and convention centers; sports and thinking differently, such as a sailing competition
- The Latin American potential is important and is being actively developed
- The importance of beach nourishment
- Creating a cohesive brand with the diversity that all of the 24 cities encompass

## **8. Old Business**

### **a) Discussion posting the BIG C Agenda and back-up on the BIG C website.**

Discussion followed regarding the hourly cost for Digital Eel and the content to be posted by them.

### **b) Public Records Discussion.**

Motion was made by Mayor Schmidt and seconded by Mayor Palledeno that any future presentations must be submitted in digital form. Motion passed unanimously.

### **c) Determine the dates/times of the November & December 2014 Meetings.**

It was agreed to combine the November and December meetings. The Town of Indian Shores will host the BIG-C meeting on Wednesday, December 3rd. The Mayors' Council Annual Holiday Luncheon will be December 5th, at the Salt Rock Grill in Indian Shores.

### **d) Other**

Discussion followed regarding the RESTORE Act and for each city to check for projects; the September Florida Shore & Beach Preservation Association Annual Conference; the impact of Amendment 1 and documentary stamps for environmental programs and beach nourishment; and the 2015 National Conference on Beach Preservation Technology to be held February 4-6 at the Clearwater Beach Marriott Suites on Sand Key.

## **9. Legislative Update**

Commissioner Morroni thanked everyone for their support in his reelection.

## **10. City Events**

**Indian Rocks Beach:** Taste of IRB on November 8, and the Harvest Ball on November 22.

**Clearwater:** The Youth World Windsurfing Championships were on Clearwater Beach in October.

**Belleair Beach:** Reminder for the November 11th Bay Pines Veterans Day Ceremony.

**Redington Shores:** Everything quiet.

**Redington Beach:** Everything quiet.

**St. Pete Beach:** New City Manager David "Wayne" Saunders and City Attorney Andrew Dickman.

**Belleair Shore:** All quiet.

**Indian Shores:** The Town of Indian Shores Library will be celebrating its 50th Anniversary on November 15th.

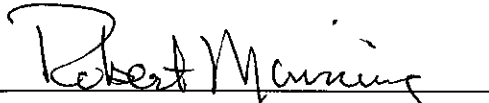
**Madeira Beach:** The 21st Annual King of the Beach and Mad Beach Food Festival will be November 6,7,8; the new City Hall is on schedule.

**Treasure Island:** The 6th Annual Sanding Ovations will be November 19-23.

## 11. Adjourn

The meeting was duly adjourned.

Next meeting to be hosted by the Town of Indian Shores.



Robert Minning, President  
Barrier Islands Governmental Council